

THE COMPETITION COUNCIL ANALYSES THE EFFECTS OF SHARING ECONOMY

The Competition Council carries out a study to analyze the effects of sharing economy on the competitive environment.

The need for this study is given by the accelerated pace in which new businesses are developing, against the background of an insufficiently adapted regulatory framework. In addition, there is an increasing interest for Airbnb or Uber business-type, which may have effects on the traditional companies.

The study will examine the structural conditions of the market, the behavior of the actors and how much they influence the evolution of the variable market (price, quality, product differentiation etc.). Also, a detailed analysis of the applicable legislative framework and of the restrictions that it could generate on the market will be carried out.

In case that there would be identified disturbances that are affecting the competitive environment, the Competition Council may propose to amending or revising the regulations, may issue clarifications or warnings to the business environment or public administration, in order to eliminate the competitive barriers and to improve the efficiency of the sector.

The sharing economy is characterized by the shared use of physical and human resources, but also by the innovative way in which online platforms allow consumers to access a variety offer of goods and services. For example, the sharing economy is used in domains such as transportation, accommodation services or platform in which goods and services of a general nature are traded.

The Competition Council invites all interested parties to send opinions and/or viewpoints by e-mail, at analiza.economica@consiliulconcurentei.ro or by traditional mail, at the following address: Consiliul Concurenței, Piața Presei Libere nr. 1, corp D1, sector 1, București, cod postal 013701.

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